



WATER
WITNESS
INTERNATIONAL



**ACTION, RESEARCH & ADVOCACY FOR A
FAIR WATER FUTURE**



WWW.WATERWITNESS.ORG



Water is our planet's life-giving force – crucial for our collective health, wellbeing and prosperity. But it is often managed in ways that are neither sustainable nor fair, and it is the poor and vulnerable who suffer most as a result.

Tackling the global water crisis is one of the greatest challenges facing humanity

1 in 10 people lack access to safe water, 1 in 3 lack access to proper sanitation & over 1,400 children die every day because of water-related disease (WHO 2017).

Feeding 2 billion additional people by 2050 as well as the 815 million already facing hunger means doubling food production & massive irrigation expansion (FAO 2018).

90% of disasters are water-related. Climate change means more frequent floods & droughts. In 2016 water-related disasters displaced 24 million people (WMO 2017).

Freshwater ecosystems are the most threatened on earth, with a fifth of aquatic species becoming extinct or imperilled in the last few decades (TNC 2018).

80% of the world's wastewater goes untreated and over half of the world's rivers are polluted or depleted (Corcoran et al 2010).

This water crisis is a crisis of governance: there is enough to meet all our needs if we improve the way we manage, share and protect our water resources. Too often decisions about water and its management are ill informed, inadequately funded, or put short-term gains for a few above long-term benefits for the many.

Water Witness International (WWI) was registered as a charity in 2008 to tackle this crisis of water governance head on. We work for a world protected against pollution, droughts, floods and resource conflict, and a fair water future where everyone has access to the good quality water they need to thrive.

We investigate, innovate and influence for water justice, working globally to address the root causes of poor water management. We shine a light on what's really happening, demand accountability and challenge the status quo. We ensure that the voiceless are heard, that the needs of the poor and our environment are prioritised, and work in partnership to craft new solutions for shared water security. **Join us in the struggle for a more just and water secure world!**

What we do

Helping Vulnerable Communities

We support communities impacted by pollution, droughts, floods, inadequate supply and sanitation and water conflict. We help people to secure their water rights and to demand action, and accountability from those responsible. Over the past 5 years, we have enabled 563,639 people to improve their water security through our social accountability work. With your support, we will extend and strengthen our network of community Water Witnesses to ensure water justice for the poor.



Driving Water Stewardship

We scrutinise private sector and financial institution performance on water, calling out bad practice to instigate change. We co-founded the Alliance for Water Stewardship (AWS) to establish the global standard for responsible water use. We lead AWS Africa and advise governments and businesses to ensure that commodity production, trade and investment don't pollute or deplete water. With your support, we will scale-up water stewardship which is pro-poor and sustainable – so that water impacts of our globalised economy are flagged, addressed and avoided.



Improving Governance and Aid

We undertake research, investigations, and use evidence to advocate for effective and equitable water use and governance. We use our expertise as water resource managers to flag bottlenecks and to signpost opportunities for better policy, practice and overseas aid. With your support, our work will hit harder to benefit the poor, and to drive system change for more accountable governance and aid.



Water Witness brings a much-needed independent voice to help tackle the threats to our planet's most precious resource. It is good to see scientists working to help communities, businesses and politicians understand and value water, and to take appropriate action. In their short history they have had a major impact, with landmark contributions on policy and corporate accountability, alongside especially effective work on the ground to support water users in Africa.



Professor Tony Allan, Stockholm Water Prize Laureate 2008, King's College London and the School of Oriental and African Studies, London.

Examples of our work and influence



Investigations into the water impacts of over-consumption in Europe and the US on poor nations have made front page news, driving supermarkets, governments and global financiers like the IFC to act. We exposed the shocking story of how vegetable production for UK consumers drives drying of aquifers and thrusts local people into conflict.

Pioneering accountability monitoring on water with communities in Africa has resulted in pollution control enforcement, new investment and has pushed water up the political agenda. We lead efforts to expand accountability monitoring to bring water justice to the poor and accelerate delivery of the Sustainable Development Goals.



“For the first time people are demanding their rights on water. This is powerful and will help things change.”

Mrs Praxeda Paul, Basin Water Officer, Tanzania

Water problems result from under-investment, careless or corrupt use of public money. We track how money is spent, ensuring transparency so that investment gets to the front line. Our hard-hitting analysis reveals the extent of the financing crisis and has led to new funding commitments.



“Shining a light on performance, and how money and resources are used has not happened before. This work is a huge step towards greater accountability.”

Mr. Nsaa-lya Amanuel Kihunrwa, Secretariat, Donors Group on Water, Tanzania

Water Stewardship Malawi supports frontline users to cope with droughts and floods, and better water management for people, the environment and the economy. It equips Malawi's experts to lead Africa's efforts on water stewardship for sustainable growth.

“We take pride in the leading role that our farmers will play in shaping the Water Stewardship Standard, so that it can be useful to farmers across Africa.”

Director of Water Supply, Government of Malawi



Get involved

If you share our vision of a Fair Water Future for all, please support us. We urgently need the support of like-minded people so that our work can keep pace with demand from communities, and the growing pressure on water resources around the world.

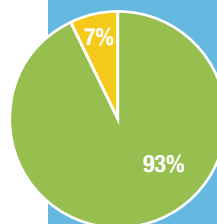
Give

Please consider committing to a regular donation as a Friend of Water Witness International. By becoming a Friend, you will join a valued network of water champions who share our aspirations for a fair and water secure world.

Visit waterwitness.org/give to find out more or simply complete and return the enclosed form.

By committing at least £10 a month you can become a Friend of Water Witness International and will receive:

- ◆ Regular updates on our work and a copy of our Annual Report.
- ◆ Personal invitations to water related events.
- ◆ A free gift: currently a key text on the world water crisis.



We work hard to keep our overheads down so that your valued donation goes to the front-line of the world water crisis. For every £1 you donate, 93p goes directly towards our research, action and advocacy work.

Connect

Sign up to our online newsletter or join in the debate on twitter [@water_witness](https://twitter.com/water_witness)

Act

Demand evidence of responsible water use in the products you buy and the supermarkets you use.

Ask your elected representatives, MP and Ministers what actions they are taking to ensure sustainable and equitable water resource management at home and abroad.

Commit your business to be a responsible water steward through the Alliance for Water Stewardship Standard (a4ws.org).

I'd like to support Water Witness International

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Please stay in touch. Tick below if you would like to receive occasional news updates on our work.

We will never pass your information onto another organisation: Email

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or email **info@waterwitness.org**

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or apply online **waterwitness.org/give**

I would like to become a Friend of Water Witness International

	Monthly	Annual	
Individual	£10* <input type="checkbox"/> Other <input type="checkbox"/>	£120 <input type="checkbox"/> Other <input type="checkbox"/>	* For monthly payments please call us or donate via our website waterwitness.org/give
Joint	£16* <input type="checkbox"/> Other <input type="checkbox"/>	£192 <input type="checkbox"/> Other <input type="checkbox"/>	

A) Please enclose a cheque / postal order / CAF voucher made payable to Water Witness International

B) Please charge my debit / credit card: Visa / Mastercard / Delta / CAF Charity Card (delete as appropriate)

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Start Date: / Expiry / Security no.

Cardholder's name: Signature: Date: /

C) To make a donation by phone, please call 0131 662 8546 or go to waterwitness.org/give

Boost your donation by 25p for every £1 you donate

Gift Aid allows Water Witness International to claim tax back from HMRC on all your donations. For every £1 you give, they'll add an extra 25p from your taxes and it doesn't cost you a penny.

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Please tick here Today's date: ___/___/___

I am a UK taxpayer and I would like Water Witness International to treat all I make from the date provided, until I notify you otherwise, as Gift Aid donations. I understand that I must have paid an amount of income tax and/or capital gains tax at least equal to the tax that all charities or Community Amateur Sports Clubs (CASCs) will reclaim on my donations for that tax year. Please note that VAT and Council Tax do not qualify to cover Gift Aid claims.

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water security for all

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